



40 Holland Street, Erie, PA 16507 | bayfrontcenter.org | 814-456-4077

ALES FOR SAILS

Friend of the BMC,

The **12th Annual Ales for Sails** is scheduled for **Friday, February 7th, 2025 from 6-9pm at the Bayfront Maritime Center**. Our yearly beer-tasting competition is one of the main fundraising efforts that supports our organization's mission and goals. Local brewers and guests will come together for a fun-filled night of friendly competition & beer-tasting, with guests voting for their favorite brewery to win and receive the Ales for Sails trophy for the year. The 2024 winning brewery was Erie Ales Works, and we are excited to see who will come out on top in 2025!

The Bayfront Maritime Center is a 501(c)3 nonprofit organization with a mission to provide engaging educational, vocational, and recreational opportunities for our community. Our on-the-water programs, including the only adaptive sailing program in Pennsylvania and initiatives like Erie Community Sailing, are designed to create access to the water for everyone. Our summer and after-school programs focus on providing youth with valuable teamwork skills and hands-on experience in STEM. While our programs are maritime-based, their true purpose is to empower and educate our community.

Ales for Sails sells out every year! Guest tickets include a souvenir glass, samples from each brewery, one vote for your favorite brewery to be placed before the last hour, light hors d'oeuvres, a photobooth, local DJ and more! The 12th Annual Ales for Sails will feature ten local craft breweries: **Erie Ale Works, The Brewerrie, Lavery Brewing, Nostrovia Brewing, Black Monk Brewery, Erie Brewing, Arundel Cellars & Brewing, Twisted Elk Brewery, Five & 20 Spirits & Brewing, and John Russell Brewing.**

There is still time to sponsor, support, and enjoy this event! Please keep the Bayfront Maritime Center in mind for the upcoming year and don't hesitate to reach out with any questions about the event or our organization.

Thank you,

Vince Nientimp
Board President
Bayfront Maritime Center

The Erie Maritime Foundation dba Bayfront Maritime Center is a 501(c)3 non-profit with the mission of implementing engaging, hands-on, maritime-themed educational, vocational and recreational opportunities for the community in a universally accessible waterfront facility.



Sponsorship Opportunities

\$7,500 – Brewmaster Level (Includes 10 event tickets)

\$5,000 – Keg Level (Includes 8 event tickets)

\$2,000 – Growler Level (Includes 6 event tickets)

\$1,000 – Stein Level (Includes 4 event tickets)

\$500 – Pint Level (Includes 2 event tickets)

Promotional coverage for all sponsors includes sponsor name/logo on:

- BMC website “Ales for Sails” page
- BMC social media (solo & group sponsor recognition)
- Event signage
- Posters displayed at each brewer and in the community leading up to the event
- Announcement during the event

Additional information on sponsorship ticket benefits:

- All tickets are digital, e-tickets that will be sent via email. Tickets will be scanned at the door and may be presented on your phone or printed out.
- Tickets are transferable. Please contact us at least 1 week prior to the event for ticket transfers.
- Don’t forget your ID – they will be checked at the event entrance. All guests must be 21 years of age or older.
- Sponsor guests attending the event will also receive the souvenir glass for their beer tasting.

The event will include a **Basket Raffle** featuring local artists and businesses from the Erie community. Donated items for the raffle are also appreciated and donors are recognized at the event. To donate, contact Kathy Lindell at kathylindell822@gmail.com or (814) 881-8307.

Payment

You may deliver or mail your check and the completed contract (attached) to the Bayfront Maritime Center building by **January 16th, 2025**. All checks should be made payable to the Bayfront Maritime Center.

If mailing, please send completed form and check to:

Bayfront Maritime Center
ATTN: Halle Swasing
40 Holland St
Erie, PA 16507

Completed forms and checks may also be dropped-off at the BMC building during operating hours. Please contact Halle Swasing at halle@bayfrontcenter.org to arrange a drop-off time.

Ales for Sails 2025 Sponsorship Contract

Thank you for your support! You/your company agrees to sponsor Ales for Sails 2024. This entitles your company to the benefits listed in the enclosed sponsorship proposal. To sponsor this event, **please complete this form** and mail/deliver it by **January 16th, 2025** along with a **check made payable to the Bayfront Maritime Center**. If you prefer to pay online, please let us know below and we will send you an invoice for online payment.

Unless otherwise specified, your signature below gives the Bayfront Maritime Center authorization to use your company name/logo in all publicity and printing materials. (For individual, non-corporate sponsorships, your name will be listed).

This letter correctly sets forth the understanding of: _____
(Legal Sponsor / Organization Name)

Sponsor Contact Name: _____

Title (if applicable): _____

Phone #: _____ **Email Address:** _____

Acknowledged Sponsor Address: _____

City: _____ **State:** _____ **Zip Code:** _____

I would like my name / organization to appear in sponsorship materials: Yes [] No []

I would like my sponsorship to be anonymous / excluded from BMC's annual report: []

Sponsor Name (as you wish it to appear on signage): _____

If applicable, please email a copy of your company's logo to halle@bayfrontcenter.org by **January 16th, 2025**. To avoid blurry printouts or distortion, please either send the file as a vector graphic in .ai or .eps format or in high resolution (ideally greater than 1000 X 1000px) in .png or .jpg format.

For other requests regarding your acknowledgement, please contact us at info@bayfrontcenter.org.

Check the agreed level of sponsorship:

_____ \$7500 Brewmaster Level (up to 10 tickets)

_____ \$5000 Keg Level (up to 8 tickets)

_____ \$2000 Growler Level (up to 6 tickets)

_____ \$1000 Stein Level (up to 4 tickets)

_____ \$500 Pint Level (up to 2 tickets)

Please indicate the number of tickets you would like to claim* (up to the amount available for your respective sponsorship level): _____ (number of tickets)

*Please be aware that, in accordance with IRS requirements, your tax deductible amount will be prorated by a fair market value.

Please indicate if you would like to purchase additional event tickets at \$60/ticket to be included in your amount payable: _____ (number of tickets)

Amount enclosed: \$ _____ **Payment Method:** Check [] Invoice for Digital Payment []

Sponsor Signature: _____ **Date:** _____