



Bayfront Maritime Center - 40 Holland Street, Erie, PA 16507 - [www.bayfrontcenter.org](http://www.bayfrontcenter.org)

## ALES FOR SAILS

Friend of the BMC,

The **13th Annual Ales for Sails** is scheduled for **Friday, February 6th, 2026 from 6 - 9 PM at the Bayfront Maritime Center**. Ales for Sails is one of the main fundraising efforts that supports our organization's goals. Ten local brewers will come together for a fun-filled night of friendly competition & beer-tasting, with guests voting for their favorite brewery to win and receive the coveted trophy to display in their brewery for the year. The 2025 winning brewery was Erie Ales Works, 2nd place was Nostrovia Brewing, with Twisted Elk Brewery taking 3rd place. We are excited to see who will come out on top in 2026!

The Bayfront Maritime Center is a **501(c)3 nonprofit with a mission to provide engaging educational, vocational, and recreational opportunities for our community of all ages, on & off the waters of Lake Erie**. Our programs, including EASE - the *only adaptive sailing program in Pennsylvania* - and Erie Community Sailing, are designed to create access to the water for everyone. Our summer youth programs focus on teaching students valuable skills, as well as providing hands-on experiences in STEM. While our programs are maritime based, their overall purpose is to empower and educate our community of all ages.

With your help, we can make the 13th Annual Ales for Sails our best year yet! With changes happening every day in the non-profit sector, our annual fundraising goals have increased. Support for this event will ensure that we are able to provide sustainable programming for students & community members on-and-off the water next year.

All sponsorships include tickets with souvenir Ales for Sails glasses to sample each brewery and vote for your favorite before the end of the event. Light hors d'oeuvres, photobooth with keepsake reels, music & MC with Millennium Sound, and so much more! With your sponsorship, you can provide your employees or major supporters with a fun night out while supporting a major community asset on our bayfront.

Please reach out with any questions. Hope to see you there - Cheers!

Thank you,  
Andrea Baker  
Event Coordinator  
[andrea@bayfrontcenter.org](mailto:andrea@bayfrontcenter.org)

## 2026 Ales for Sails Sponsorship Opportunities

- **\$7,500 - Presenting Sponsor - Brewmaster Level (Only 1 Available!):**
  - **24 Event Tickets** - Includes early entry - 5PM - for a private tour of the BMC, ending with a unique opportunity to sample a specialty growler onboard Schooner Porcupine project with Captain Sabatini of Erie's Lettie G Howard
  - **25 free sheets** of tickets for the basket raffle auction
  - Sponsorship Recognition on all event signage - Solo & group
    - **Ability to choose specific area to sponsor** – Brewer of choice, basket raffle, photo booth, catering area, volunteer space
  - Announcement during the event
  - Company representative to present AFS trophy to the winning brewery
  - Recognition on event media stations, social media, & BMC Website
  - Listed in Bayfront Maritime Center Annual Report
  - **1 Private Event Rental space for up to 50 guests at the BMC - Must be used by Dec. 2026**
- **\$5,000 - Keg Level:**
  - **18 Event Tickets**
  - **20 free sheets** of tickets for the basket raffle auction
  - Sponsorship recognition on main signage areas - Solo & group
    - **Ability to choose specific area to sponsor** – Brewer of choice, basket raffle, photo booth, catering area, volunteer space
  - Recognition on Event media stations, social media, & BMC website
- **\$2,500 Growler Level:**
  - **12 Event Tickets**
  - **15 free sheets** of tickets for the basket raffle auction
  - Recognition on main signage areas - group
  - Recognition on BMC Website & social media
- **\$1,500 - Stein Level:**
  - **8 Event Tickets**
  - **10 free sheets** of tickets for the basket raffle auction
  - Recognition on main signage areas - group
  - Recognition on BMC Website & social media
- **\$750 - Pint Level:**
  - **6 Event Tickets**
  - **5 free sheets** of tickets for basket raffle auction
  - Recognition on main signage areas - group
  - Recognition on BMC website & social media

### **Payment:**

You may deliver or mail your check and the completed contract (attached) to the Bayfront Maritime Center by January 12th, 2026. All checks should be payable to the Bayfront Maritime Center. If your organization would like to pay via Credit Card, please reach out to Andrea and she will send an online link for payment via card.

If mailing, please send completed form & check to:

Bayfront Maritime Center  
Attn: Andrea Baker  
40 Holland Street  
Erie, PA 16507

*If your company requires an invoice, please note that on the following contract with email to send the invoice to.*

# Ales for Sails 2026 Sponsorship Contract

Thank you for your support! You/your company agrees to sponsor Ales for Sails 2026 in the amount marked below. This entitles your company to the benefits listed in the enclosed sponsorship proposal. **To sponsor this event, please complete this form by January 12th, 2026 with a check made payable to: Bayfront Maritime Center.** If you prefer to pay online, please let us know below and we will send you an invoice for online payment.

Unless otherwise specified, your signature below gives the Bayfront Maritime Center authorization to use your company name/logo in all publicity and printing materials. (For individual, non-corporate sponsorships, your name will be listed unless you choose to be anonymous).

This letter correctly sets forth the understanding of: \_\_\_\_\_  
(Legal Sponsor/Organization Name)

Sponsor Contact Name: \_\_\_\_\_

Title (if applicable): \_\_\_\_\_ Phone #: \_\_\_\_\_

Main Contact Email Address: \_\_\_\_\_

Acknowledged Sponsor Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

- I would like my name / organization to appear in sponsorship materials: Yes [ ] No [ ]
- I would like my sponsorship to be anonymous / excluded from BMC's annual report: [ ]

***Sponsor Name (as you wish it to appear on signage):***

\_\_\_\_\_  
Email a copy of your company's logo to [andrea@bayfrontcenter.org](mailto:andrea@bayfrontcenter.org) by January 12, 2026.

*\*Please be aware that, in accordance with IRS requirements, your tax-deductible amount will be prorated by a fair market value.*

## **Check the agreed level of sponsorship:**

\_\_\_\_\_ \$7500 Presenting/Brewmaster Level (24 tickets) - Only 1 available!

\_\_\_\_\_ \$5000 Keg Level (18 tickets)

\_\_\_\_\_ \$2500 Growler Level (12 tickets)

\_\_\_\_\_ \$1500 Stein Level (8 tickets)

\_\_\_\_\_ \$750 Pint Level (6 tickets)

***Please indicate if you would like to purchase additional event tickets at a discounted rate***

\$50/ticket to be included in your amount payable: \_\_\_\_\_ (number of tickets)

Amount enclosed: \$\_\_\_\_\_ Payment Method: Check [ ] Invoice for Digital Payment [ ]

Sponsor Signature: \_\_\_\_\_ Date: \_\_\_\_\_